**STAR NEWS





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Greetings! Welcome to the third edition of Star News.

We thank you for your continued support for Star Residences. We have received such positive feedback and outstanding interest for Star Residences Two with over 70% taken up.

In this issue, we would like to share with our dear readers about our partnership with Samsung C&T Engineering & Construction Group. As the main builder of Star Residences, this construction giant is best known for the construction of the world's tallest building, Burj Khalifa in Dubai and Malaysia's very own Petronas Twin Towers.

We would like to introduce you to the man behind this engineering triumph for Star Development, Ahmad Abdelrazaq, Senior Executive Vice President of Samsung C&T's High-Rise Division.

Happy reading!

Thank you.



大家好! 第三期星闻终于和大家见面了。

我们谨此向您致以崇高谢意、感激您继续支持Star Residences。 Star Residences Two也获得热烈的响应,其中 70%单位被一枪而空。

我们在本期和各位亲爱读者分享,本公司与Samsung C&T 工程及建筑集团携手合作的故事,它亦是Star Residences 的主要建筑商。该公司也因建筑世界最高楼, 如迪拜的 Burj Khalifa和马来西亚的国家石油双峰塔,而闻名于世。

然而,本期我们也特别介绍Star Development 工程背后的 男人, 他就是Samsung C&T高楼建筑部的高级执行副总裁

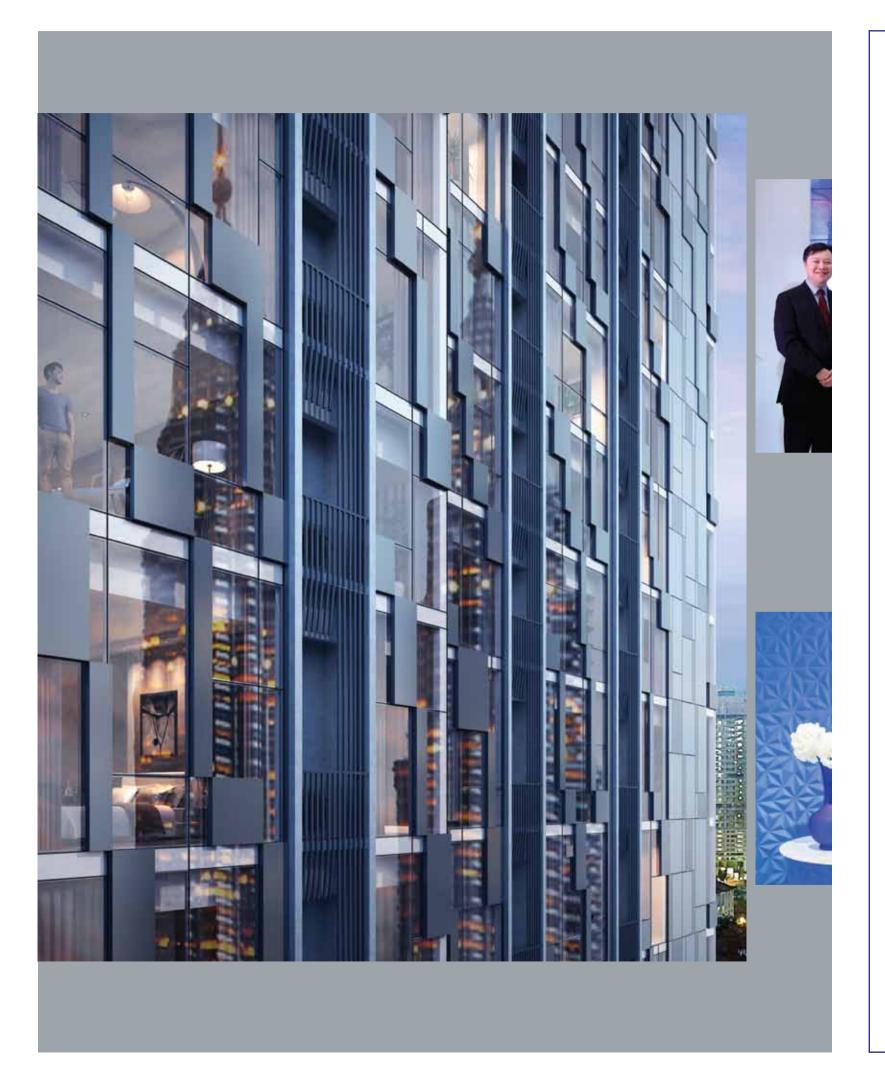
此外,我们很高兴本期能够如期出版,也希望各位阅读愉 快。

谢谢。





CONSTRUCTION UPDATES / ${f 08}$



CONSTRUCTION PROGRESS

The method of construction for this high-rise development is moving fast in parallel with up-down sequence to ensure the project completion date meets the target to achieve high quality standard. The overall sub-structure, super structure and earthwork are 21% completed as scheduled.

建筑进度

这项高楼建筑的施工方式,是按预定时间与 起伏次序神速俱进,不但准时完工,亦可保 持高素质水平。其整体地下建筑、上部建筑 及土方工程已如期完成21%。







Samsung C&T will become a total solution provider in all areas of the construction

business – planning, design, purchasing, construction, and management.

Samsung C&T将成为建筑界全方位方案供应商 - 规划、设计、采购、建筑及管理。

828m Burj Khalifa, Dubai

828米 迪拜的Burj Khalifa



SAMSUNG C&T

THE TRUSTED BUILDER OF WORLD-CLASS INNOVATION

世界级革新先锋, 备受信赖建筑商

Founded in 1983, Samsung C&T is the parent company of the world famous Samsung group. As a global corporation with over 12,000 employees in more than 130 offices around the world, Samsung C&T is made up of 4 divisions: the Trading & Investment Group; the Engineering & Construction Group; the Fashion Group; and the Resort Group.

The Engineering & Construction Group excels in delivering premier projects across the world. Malaysia's 452m-tall Petronas





Ahmad Abdelrazaq Senior Executive Vice President of Samsung C&T's High-Rise Division

Alpine Return首席运营员Alan Koh与 Samsung C&T高楼建筑部的 高级执行副总裁Ahmad Abdelrazaq

Twin Towers and Dubai's 828m-tall Burj Khalifa are two of the world's most famous skyscrapers, both of which were constructed by Samsung C&T.

Other notable infrastructure projects of massive scale include the first Nuclear Power Plant in United Arab Emirates, Riyadh Metro and UK Mersey Gateway bridge projects.

Samsung C&T于1983年创立,它就是闻名遐迩三星集团的母公司。这家世界性企业,一共雇用超过12,000名职员,并在全球设立130个办事处。Samsung C&T旗下有4部门:贸易与投资集团;工程与建筑集团;时尚集团;以及度假村集团。

工程与建筑集团在世界各地承建核心工程,创下了辉煌业绩。世界两座最著名的摩天大楼,即马来西亚452米高的国油双峰塔及迪拜828米高的Burj Khalifa,都是出自Samsung C&T的杰作。该公司经手的其他大型基础建设项目,也包括了阿联酋长国的首座核电厂Riyadh Metro以及英国的Mersey Gateway桥梁工程。

THE HIGH-RISE EXPERT ENGINEERING WORLDWIDE SUCCESS

摩天楼专家

卓越工程, 载誉全球

The Burj Khalifa stands tall and mighty as the world's tallest tower. Built by Samsung C&T, the man who was actively involved in this project is Ahmad Abdelrazaq, Senior Executive Vice President of Samsung C&T's High-Rise Division.

From concept design to final delivery, Mr. Abdelrazaq has contributed to the design, engineering, and construction of iconic development projects worldwide such as the world's tallest building, Burj Khalifa in Dubai; Jin Mao Tower in Shanghai; KL118 Tower in Kuala Lumpur; and Lakhta Tower in Russia which will be ranked the world's tallest building at 1,000m when completed. In 2015, the American Society of Civil Engineers awarded the prestigious Ernest E. Howard Award to Mr. Abdelrazaq for his achievements in high-rise building technology.



Lakhta Tower Russia Lakhta中心



Petronas Twin Towers

Malaysia

马来西亚国油双峰塔

452m Petronas Twin Towers Malaysia

> 452米 马来西亚国油双峰塔

Hong Kong Convention and Exhibition Centre Hong Kong

55米 香港会展中心 In his capacity as the Executive Vice President of complex high-rise development across the globe – Tanjong Pagar Mixed Development, KL 118 Tower, and Lakhta Center in St. Petersburg, Mr. Abdelrazaq supervises the construction of these projects – all of which upon completion will become the tallest buildings in Singapore, Malaysia, and Europe respectively.

由Samsung C&T承建的世界最高摩天楼Burj Khalifa,拔地而起, 傲视全球。而积极参与这项工程的人,正是Samsung C&T高楼建 筑部的高级执行副总裁Ahmad Abdelrazaq。

Abdelrazaq素来积极参与设计、督导工程及建筑了一座又一座,享誉世界的标志性大楼,由设计概念至最终落成势必亲力亲为,其中包括世界最高摩天楼迪拜的Buri Khalifa、上海金茂大厦以及即将在吉隆坡落实的吉隆坡118大楼;与此同时,一旦高度1,000米的俄罗斯Lakhta中心落成之后,将脱颖而出,成为世界最高大楼。美国土木工程师学会也于2015年,将Ernest E. Howard奖颁发给Abdelrazaq,以表扬他为高楼建筑工艺作出杰出贡献。

高楼建筑发展的执行副总裁,Abdelrazaq还是亲身督导全球的建筑工程,如丹绒巴葛综合发展、吉隆坡118大楼及圣彼得堡的Lakhta中心,一旦这些建筑落成,将个别成为新加坡、马来西亚与欧洲最高的大楼。



Design Plaza Dongdaemun, Korea 东大门设计广场



INSIGHTFUL HIGHLIGHTS

FROM STAR RESIDENCES INVESTORS STAR RESIDENCES 投资者的深刻见解

Madam Zhang Lawyer, investor from China 律师、来自中国投资者

In my opinion, Star Residences is a great investment. I chose to invest in this development as there are many positive factors that influenced my decision: high-rise building in a good location, unique design and layout, pricing and rental violet.

The well-known reputation of the developer and builder is another key factor that convinced me to invest here. Since there are many commercial centres, shopping conveniences and public transportation in the vicinity, Star Residences has met my lifestyle considerations.

I very much enjoy staying in Malaysia. I have successfully applied for the Malaysia My Second Home (MM2H) programme. My holidays are always spent in Malaysia and in the future, I may retire in this country.

I have to say that the brand ambassador did not influence my purchase of Star Residences. Anyway, I hope that the Star Walk of Fame will become a famous tourist hotspot in Malaysia. I also hope that Star Residences will meet expectations and soon become a premium property.

我个人认为,Star Residences是一项优越的投资。 有许多正面的因素让我决定投资在这个项目上,包括坐落于优越地段、设计风格独特、价格及租金回报。

发展商和建筑商信誉卓著,也是我决定投资这里的主要因素之一。而且商业中心、购物便利、公共交通都近在咫尺,Star Residences的确符合我的要求。

我已经成功申请马来西亚《我的第二家园》计划,也享受这里的生活。以 后,我将常来马来西亚度假,这里也许是我退休养老的地方。

我认为,品牌代言人并没有对我购买Star Residences的决定起任何作用。倒是希望名人星光大道能够成为马来西亚的观光热点,并希望Star Residences可以达到我的期望,同时崛起成为精品产业。

Madam Xu Pharmacist, investor from China 药剂师、来自中国投资者

Its unparalleled location in the city plus convenient public transportation makes Star Residences stand out from the rest. I see this development offering great potential of high appreciation value. The stylish façade makes the development even more impressive.

The location of this development caught my attention. Besides that, the complete facilities it offers make it very attractive to me. The commercial and shopping centres surrounding Star Residences make it very convenient. Public transportation, especially the LRT and MRT nearby is even more convenient for my daily living. A plus factor is that there are nearby schools and medical facilities. Star Residences also has good pricing advantage as compared to other surrounding projects. One more positive factor was the developer's reputable status which influenced me in investing here.

For me, this is primarily as an investment and also as my own accommodation when I have my vacation in Malaysia. I find the environment in Malaysia very natural and pleasant. I can blend in well with the Chinese culture here even though this country is multi-lingual. The medical and education system of the country is up to par with international standards.

Datuk Jimmy Choo is very famous but the brand ambassador was not a major factor that influenced my purchasing decision. In my opinion, there should be more high-end brands and interesting activities to attract youngsters to visit the Star Walk of Fame. We have to make sure that there are enough security provisions in place in this day and age. I foresee that the Star Walk of Fame is set to be a multi-cultural symbol in the future

It seems to me that Star Residences can explore the possibility of providing loan financing to foreign property investors such as more options in secure loan payment services. The developer can look into offering management services, especially in the maintenance of the unit on behalf of the owner. Also, Star Residences can focus more on the overseas market, for example Beijing, where there are many avenues for international marketing cooperation.

论地点,这里无懈可击,而且公共交通便利无比,Star Residences的确是超群出众。我可预见这个项目将带来丰厚的回报。而其外观设计,也增添其吸塘度。

它的地点令我最先心动,接下来,就是其完善的设施,而且商业与购物便利也环绕着Star Residences,轻快铁及捷运更近在咫尺,公共交通便利不在话下。除此之外,Star Residences临近学习与医疗中心,和该区其他项目比较,它的价格又更胜一筹。还有,不可不提的是,发展商信誉卓著,也是让我拿定投资主意的因素之一。

对我而言,它是我的投资,亦是我前来马来西亚度假的住所。我心目中的马来西亚拥有赏心悦目的自然环境。虽然这个国家拥有多种语言,但我可以轻易融入当地华人文化。此外,这个国家的医疗与教育制度也可媲美国际水平。

虽然拿督周仰杰很有名,但品牌代言人并不是影响我购买决定的因素。我 认为,应该推广更多高档品牌和引人入胜的活动,以便吸引年轻一代到名 人星光大道一游。在这个时代,我们也需要完善的安保设施。与此同时, 我也预测,名人星光大道将成为一个多元文化的象征。

依我看来,Star Residences可以探讨为外国置业者提供融资,诸如担保贷款付款服务的选择。发展商也应考虑提供管理服务,代为业主管理他们的单位。Star Residences也不妨多把重点放在海外市场,如北京,促进多层面的国际市场合作。



UMLand director Dennis Ng, Symphony Life chairman Tan Sri Azman Yahya, Tourism and Culture ministry secretary-general Datuk Dr Ong Hong Peng, Samsung C&T president & CEO Chi Hun Choi and Samsung C&T Malaysia MD Thomas Chung

UmLand 董事Dennis Ng, Symphony Life主席丹斯里阿兹曼亚哈耶 旅游及文化部秘书长Datuk Dr Ong Hong Peng, Samsung C&T 总裁兼首席执行长Chi Hun Choi及Samsung C&T 马来西亚董事经理Thomas Chung



Alan Koh, Chief Operating Officer of Alpine Return and Ahmad Abdelrazaq, Senior Executive Vice President of Samsung C&T's High-Rise Division

Alpine Return首席运营员Alan Koh与 Samsung C&T高楼建筑部的高级执行副总裁Ahmad Abdelrazaq

STAR QUALITY CREATION WITH



SAMSUNG C&TPARTNERSHIP

与 SAMSUNG C&T携 手 同 创 , 共 建 星 级 大 楼

As the construction and technology arm of South Korea's Samsung Group, Samsung C&T Engineering & Construction Group is the recognised industry leader in all areas of the construction business. Well-equipped with the world's most advanced technological expertise and experience, this global corporation focuses on the building of infrastructure.

A notable skyscraper in the making, the construction of Star Development by Samsung C&T will feature one of the tallest residential towers in Kuala Lumpur. This ambitious project is entrusted to Samsung C&T with its outstanding project delivery record of core competencies and high-rise expertise in major cities around the world. The unique architectural structure of Star Residences incorporates the use of contemporary wood, metal, natural stones and coloured texture with patterned finishing – all of which are inspired by the Petronas Twin Towers architecture. The development will also boast Malaysia's very first Star Walk of Fame – a 200m long stretch showcasing both local and international celebrities.

In addition to Star Development, Samsung C&T has other ongoing projects in Malaysia worth more than RM4 billion. Firstly, the KL118 Tower is poised to be Malaysia's tallest building. Once completed, this new landmark in Kuala Lumpur city centre will surpass the Petronas Twin Towers. Another project includes the UMCity Medini Lakeside in Johor Bahru. Samsung C&T is also the engineering, procurement and construction partner for Tenaga Nasional Berhad's Prai power plant and Petronas Gas Berhad's re-gasification terminal (RGT-2) in the Refinery and Petrochemical Integrated Development (Rapid) in Johor Bahru.

Samsung C&T工程及建筑集团是南韩三星集团的建筑与工艺臂膀,亦是建筑界的领导者。这家全球性机构具备世界最先进工艺专业及经验,主要专攻建筑基础设施领域。

Samsung C&T承建的 Star Development 将是吉隆坡最高的住宅大楼之一,届时,势必成为万众瞩目的焦点。发展商是根据Samsung C&T卓越的辉煌交付记录及在世界各大城市完成高楼建筑的专业,而将本计划交托给该公司。Star Residences建筑结构独树一格,结合了时尚、木材、金属、天然石,再配以独具风采的色调,其设计灵感主要源自于国油双峰塔建筑。本项目也将落实马来西亚独一无二的名人星光大道,既是一条长200米,承载着本国及国际名人手印的步道。

除了承建Star Development之外,Samsung C&T也在马来西亚承包其他建设项目,建筑总值高达马币40亿令吉。当中最令人瞩目的项目,首推吉隆坡118大楼(KL118 Tower),它将是马来西亚最高的建筑。一旦落成,吉隆坡118大楼将超越国油双峰塔,成为吉隆坡最新的地标。Samsung C&T经手的其他项目,还包括新山的 UMCity Medini Lakeside。该公司亦是国家能源公司北赖发电厂、国油气体公司提炼厂再气化终站(RGT-2),以及新山石化综合发展(Rapid)的工程、采购与建筑伙伴。

SHOW GALLERY

The brilliance of Star Residences extends from its stunning architecture into its interiors, where every home is meticulously detailed and modelled after the famous 5-star W Hotels. Such flamboyance is featured in its fully furnished show gallery, complemented by branded furnishings.

抢鲜体验星光烁烁, 盛况空前的展销廊

Star Residences以5星级W酒店为蓝本,缔造独特的建筑风格,外观格外耀眼炫目,室内则细腻入微。只要你亲临展销廊,便可进入高端家具演绎的示范屋,亲身验证其奢华度。



